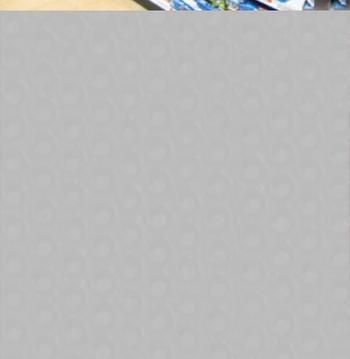
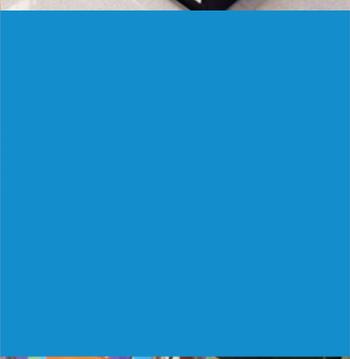


TOYS AND GAMES



INNOVATION ON DISPLAY

Product Lines for Toys and Games



Maxi Line



Tube Line



Freestanding Displays



Counters & Showcases



Pallet Rack



Wide Span



Lighting



Signage



Custom Point-of-Sale Displays



madixinc.com/segments/toys

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Alabama 20984 Alabama Hwy 9, Goodwater, AL 35072 | 800.633.6282

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Toys and Games

From concept to completion, Madix is with you every step of the way. Madix claims a rich history of technological innovation honed from extensive field research, cutting edge product development, and world-class delivery and installation options. Computer-automated order processing and manufacturing tracking systems control product costs and ensure quality control and speed of delivery. Our world-renowned sales team listens to your vision, and is prepared to offer customized solutions to meet your needs. From product management to engineering, our Madix team works together to turn your dreams into reality. Combine our superior customer service with optional installation services through our affiliated company National Installers, and you've got a winning combination.



Excite Shoppers of All Ages

Create the ultimate in-store experience with Madix's dynamic shopper marketing solutions. With interesting displays, Madix helps retailers create excitement, encouraging shoppers of all ages to stop, look and purchase the merchandise you most want to sell. Utilize print and digital signage to add color, sound, and life to your fixtures. Dress up ordinary fixtures with new finishes that complement your stores' ambiance.

Shopper marketing solutions create a unique in-store experience

Brighten Your Sales

Lighten up the sales floor with Madix's specially designed lighting products. Our LED lighting solutions draw attention to merchandise that is certain to brighten your shoppers' mood to buy. Create impactful displays that stand out, using LEDge and BEAM lights. Madix's lights emit virtually no heat or UV rays, and they have a specially designed lens that optimizes light distribution.

Specially designed lighting lifts sales and creates impactful displays



Maximize Real Estate

Need to showcase a lot of merchandise? Madix has innovative answers for all of your merchandising challenges. Make the most of your sales floor with efficient accessories that maximize every centimeter. Sliding panels, promotional binning, rotating displays, and custom components allow you to effectively present merchandise of all shapes and sizes. Retailers can also employ custom point-of-sale displays to encourage cross sales and impulse buys.

Efficiently display merchandise of all shapes and sizes with interesting accessories

At Madix, We Get It

Madix has innovative solutions. We listen to our customers and respond to their needs, focusing on their business purposes. We work one-on-one with clients to identify opportunities for improvement to the store environment, which improves the bottom line.

