

# OFFICE • CRAFTS PARTY • EDUCATIONAL SUPPLIES



## INNOVATION ON DISPLAY

Product Lines for Office, Crafts,  
Party or Educational Supplies



Maxi Line



Tube Line



Freestanding  
Displays



Counters  
& Showcases



Pallet Rack



Wide Span



Lighting



Signage



Custom  
Point-Of-Sale  
Displays

**madix**<sup>™</sup>

[madixinc.com/segments/office](http://madixinc.com/segments/office)

Texas 500 Airport Road, Terrell, TX 75160 | 800.776.2349

Alabama 20984 Alabama Hwy 9, Goodwater, AL 35072 | 800.633.6282

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# Office, Craft, Party or Educational Supplies

From concept to completion, Madix is with you every step of the way. Madix claims a rich history of technological innovation honed from extensive field research, cutting edge product development, and world-class delivery and installation options. Computer-automated order processing and manufacturing tracking systems control product costs and ensure quality control and speed of delivery. Our world-renowned sales team listens to your vision, and is prepared to offer customized solutions to meet your needs. From product management to engineering, our Madix team works together to turn your dreams into reality. Combine our superior customer service with optional installation services through our affiliated company National Installers, and you've got a winning combination.



## Sales Floor Solutions

Office, crafts, party and educational supply retailers need to merchandise a lot of SKUs in limited footprints. Madix offers flexible display systems with multiple options that allow you to manage and best sell these SKUs. Our Maxi Line system gives customers more than 48" (1219 mm) of extra facing space by adding 1 3/8" (35 mm) to each section. This means more products on display, and more selling opportunities per square foot. Do more in less space with Madix's fixtures.

*Flexible systems allow more merchandise to be displayed in a smaller footprint*



## Create an Identity

Madix manufactures accessories to display small and large merchandise alike. Rotate, slide, and arrange merchandise to create interest and keep things organized. Our accessories will finish out your space and create a look unique to your brand. Utilize standard and custom finishes to complete the in-store experience that you desire.

*Rotate, slide, and arrange merchandise to create interest and keep merchandise tidy and easy to find*



## Big Opportunities

Utilize heavy-duty systems on the sales floor or in the back room areas to manage your merchandise. Madix's racking systems are durable enough to support your heaviest merchandise, but attractive enough to present merchandise to shoppers on the sales floor. Rolling racks make moving stock between the back rooms and sales floors easy and efficient. Having this versatility is essential when a retailer has limited space in back room facilities.

*Dependable back room solutions keep merchandise organized and ready to deploy to the sales floor*



## At Madix, We Get It

Madix has innovative solutions. We listen to our customers and respond to their needs, focusing on their business purposes. We work one-on-one with clients to identify opportunities for improvement to the store environment, which improves the bottom line.



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