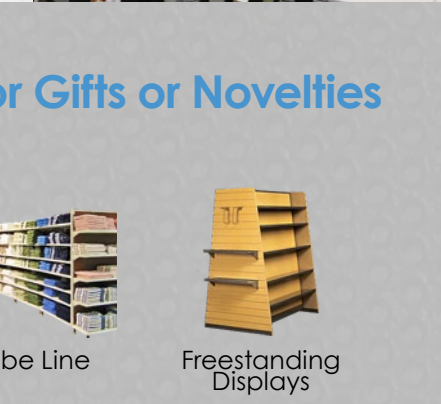
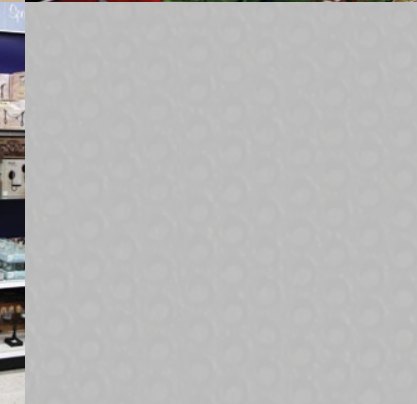
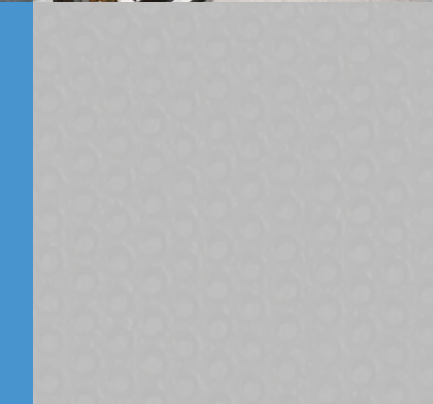
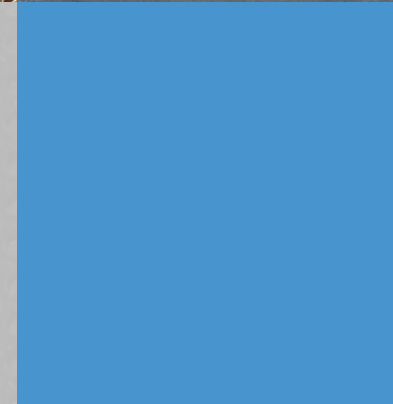




# GIFTS OR NOVELTIES



# INNOVATION ON DISPLAY

## Product Lines for Gifts or Novelties



Maxi Line



Tube Line



Freestanding Displays



Counters & Showcases



Storage Shelving



Lighting



Signage



Custom Point-of-Sale Displays



[madixinc.com/segments/gifts](http://madixinc.com/segments/gifts)

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## Gifts or Novelties

From concept to completion, Madix is with you every step of the way. Madix claims a rich history of technological innovation honed from extensive field research, cutting edge product development, and world-class delivery and installation options. Computer-automated order processing and manufacturing tracking systems control product costs and ensure quality control and speed of delivery. Our world-renowned sales team listens to your vision, and is prepared to offer customized solutions to meet your needs. From product management to engineering, our Madix team works together to turn your dreams into reality. Combine our superior customer service with optional installation services through our affiliated company National Installers, and you've got a winning combination.



**madix**<sup>™</sup>

## Increase Linger Time

Find interesting ways to display a wide variety of merchandise with Madix's systems and accessories. Madix offers thousands of unique accessories for merchandise of all sizes. Create an attractive sales floor that excites shoppers and makes finding items easier. Gift card displays, promotional binning, and more allow for quick resets and more efficient restocking processes. Capitalize on increased linger time by utilizing custom point-of-sale displays that draw attention to particular merchandise.

## Sales Floor Solutions

Efficiently utilizing space is essential for gifts or novelties retailers. Make the most of your sales floor with Madix's products that help you maximize every centimeter of your sales floor and back room areas. Our Maxi Line system gives customers more than 48" (1219 mm) of extra facing space by adding 1 3/8" (35 mm) to each section. This means more products on display, and more selling opportunities per square foot.

*Make the most of  
your sales floor with  
Madix's Maxi Line system*



*Encourage customers  
to linger with Madix's  
attractive displays*



## Make It Mobile

Mobile fixtures provide you with more flexibility on the sales floor and in the back room areas. Make the most of freestanding displays on casters to frequently tweak your store layouts. Arrange merchandise to help customers who are in a hurry to find what they are looking to buy. Custom accessories and finishes complete the in-store environment and create a one-of-a-kind experience that is unique to your brand.

*Mobile units and freestanding displays  
complete your store environment*



## At Madix, We Get It

Madix has innovative solutions. We listen to our customers and respond to their needs, focusing on their business purposes. We work one-on-one with clients to identify opportunities for improvement to the store environment, which improves the bottom line.

